



THE OFFICIAL 2025 MEMBERSHIP DIRECTORY OF:  
**HBA OF DELAWARE**



**CLICK HERE TO SIGN UP ONLINE!**

[WWW.RESERVEYOURAD.COM/HBADE/](http://WWW.RESERVEYOURAD.COM/HBADE/)



12 MONTHS OF EXPOSURE

COST EFFICIENT

REACH YOUR AUDIENCE

The Membership Directory is an indispensable tool for all members. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

**NEED DESIGN HELP?**

**Ad Creation: \$39–\$149**

**Ad Change: \$39–\$99**

*\*Cost based on ad size*

**FOR MORE INFORMATION**

**Sales Department**

800.572.0011

[advertising@eandmsales.com](mailto:advertising@eandmsales.com)

**LEARN MORE ABOUT  
E&M CONSULTING**

\*Please call us at 800-572-0011, fax 952-448-9928, or email [optout@emconsultinginc.com](mailto:optout@emconsultinginc.com) to opt-out of future communications. Please be sure to include your company name and the title of the publication. Such requests will be honored within a reasonable time from the date of the request.

**ADVERTISING RATES FOR 8.375 X 10.875 SADDLE PUBLICATION:**

PREMIUM AD SPOTS	COLOR
Back Cover	\$1,999
Inside Covers ( <i>Front or Back</i> )	\$1,899
Facing Page to Inside Covers	\$1,799
Page 2	\$1,699
Page 3	\$1,699
DISPLAY ADS	COLOR
Full Page	\$1,599
1/2 Page	\$1,399
1/4 Page	\$1,099
1/8 Page	\$799

**ADDITIONAL FEATURES:**

ENHANCED LISTING*	RATE
Boxed Listing	\$199
Boxed Listing with Logo	\$299
Boxed Listing with Logo & 50 word bio	\$399
Shaded Boxed listing with logo & 50 word bio	\$499

\*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement

**ADDITIONAL FEATURES:**

DIRECT MAIL INSERT	RATE
Postcard ( <i>2-Sides</i> )	\$1,999