

SPONSORSHIP

OPPORTUNITIES 2025



hbade.org

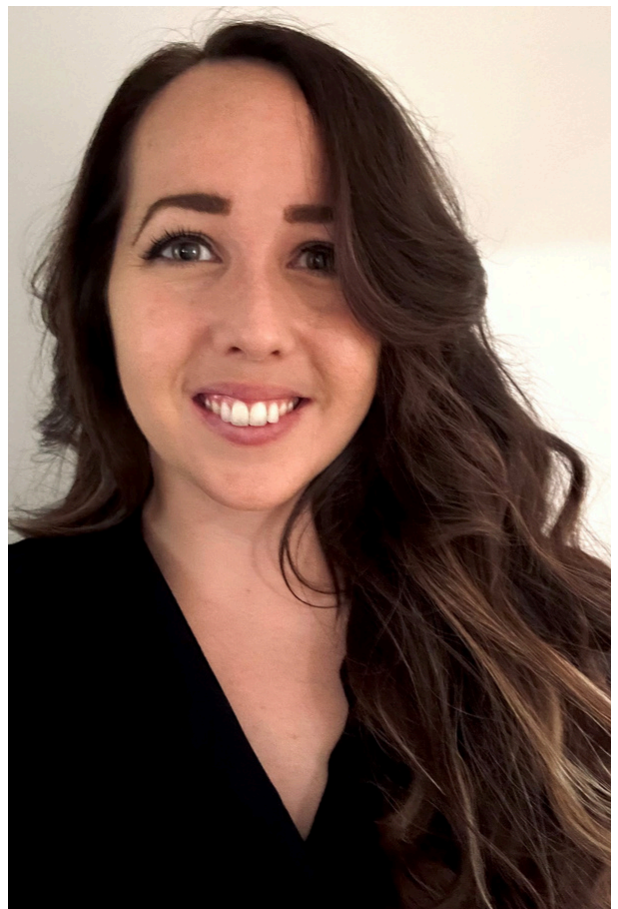
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A note from HBADE's EO

Thank you for considering sponsorship with the Home Builders Association of Delaware in 2025. It is because of the generous support of our members that we can continue to provide a full calendar of events with opportunities learn, connect with industry partners, and have fun! In this sponsorship menu you will find a full slate of events with sponsorships available à la carte and the option to build a customized package for a discount! We offer sponsorships to fit any budget and encourage you to reach out with any questions.

We look forward to another great year!



Katie Gillis

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Contents

2025 Events4

Annual Sponsorship Tiers5

Sponsorships by Event7

Need Help?17

2025 Events

January 25: Builders' Ball at King Cole Farm

Join us as we celebrate the new year with the installation of our Board of Directors! This event is black tie optional.

February 20: Bowling Tournament at Bowlerama

A fun evening of friendly competition between builder and associate members! Will you take home the trophy?

May 9: Regal Awards at Lighthouse Cove

Our 32nd Annual Regal Awards will celebrate the accomplishments of HBADE members over the last year!

June: Spring Golf Tournament

This event sells out every year! A great opportunity to get your company's name in front of HBADE members.

October: Fall Golf and Steak & Crab Feast

Another annual sell-out event! The fall golf tournament also features a delicious steak and crab feast.

November: Meet the Builder Networking Breakfast

NEW FOR 2025! An exclusive, members-only opportunity for associate members to meet builder members to share information about products and services, speed-dating style!

Foundation Tier



\$10,000+ package value

Proudly share your commitment to Delaware's construction industry! Build a customized annual sponsorship package valued at \$10,000 or more and **receive a 10% discount!**

Additional benefits

- Quarterly share of company news to HBADE's social channels
- Logo recognition in monthly newsletter
- Logo recognition in event programs
- Logo recognition on HBADE's website
- Opportunities to bring company signage to events



Framers Tier & Insulation Tier



Framers Tier (\$6,000 - \$9,999)

Members of our Framers Tier keep us standing strong. Build a customized annual sponsorship package valued between \$6,000 - \$9,999 and **receive a 5% discount!**

Insulation Tier (\$3,000 - \$5,999)

Members of our Insulation Tier keep us efficient. Build a customized annual sponsorship package valued between \$3,000 - \$5,999 and **receive a 3% discount!**





Builders' Ball

PRESENTING SPONSOR \$5,000*

- Overnight use of 5 bedrooms in residence on property
- Reserved table of 6
- One bottle of red wine and one bottle of white wine on table
- Logo on feather flags lining driveway and on prominent event signage
- Recognition during event
- Two full-page ads in program
- Social media mentions leading up to and after event

COCKTAIL SPONSOR \$3,500*

- Reserved table of 6
- Naming rights to specialty cocktail
- One bottle of red wine and one bottle of white wine on table
- Logo on napkins and signage
- Recognition during event
- One full-page ad in program
- Two social media mentions leading up to event

CENTERPIECE SPONSOR \$3,000*

- Reserved table of 6
- One bottle of red wine and one bottle of white wine on table
- Logo incorporated into centerpiece
- Recognition during event
- One half-page ad in program
- Two social media mentions leading up to event

*INDICATES EXCLUSIVE SPONSORSHIP



Builders' Ball

ENTERTAINMENT SPONSOR \$3,000*

- Reserved table of 6
- One bottle of red wine and one bottle of white wine on table
- Company signage on entertainment setup
- Recognition in program
- One half-page ad in program
- Two social media mentions leading up to event

TABLE SPONSOR \$2,000

- Reserved table of 6
- Choice of bottle of red wine or bottle of white wine on table
- Logo on reserved table
- One half-page ad in program
- Social media mention leading up to event

GOLD SPONSOR \$1,500

- Four tickets
- One half-page ad in program
- Social media mention leading up to event

SILVER SPONSOR \$800

- Two tickets
- One quarter-page ad in program
- Social media mention leading up to event

BRONZE SPONSOR \$500

- One ticket
- Logo in program
- Social media mention leading up to event

*INDICATES EXCLUSIVE SPONSORSHIP



Bowling Tournament

BAR SPONSOR \$1,500*

- Logo on event sign
- Logo on step-and-repeat banner
- Ad in posts on FB, HD, social media
- Logo in event reminder emails
- Logo on event registration page
- Signage near bar
- Logo on score monitors

FOOD SPONSOR \$750*

- Logo on event sign
- Logo on step-and-repeat banner
- Logo in event reminder emails
- Logo on event registration page
- Logo on scoring sheet

DESSERT SPONSOR \$750*

- Logo on event sign
- Logo on step-and-repeat banner
- Logo in event reminder emails
- Logo on event registration page
- Logo on scoring sheet

AWARDS, SHOES OR LANES \$300

- Logo on step-and-repeat banner
- Logo in event reminder emails
- Logo on event registration page

*INDICATES EXCLUSIVE SPONSORSHIP



Regal Awards

PLATINUM SPONSOR \$4,000*

- 10 reserved seats
- Logo on signs throughout event
- Logo in presentation
- Full-page ad in Regal Book
- Ad in eblast or on HBADE social media
- Logo in all event reminder emails
- Logo on event page

COCKTAIL HOUR SPONSOR \$3,500*

- 6 tickets
- Logo on the bar and cocktail hour space
- Logo in presentation
- Full-page ad in Regal Book
- Ad in eblast or on HBADE social media
- Logo in all event reminder emails

SIGNATURE DRINK SPONSOR \$2,500*

- 4 tickets
- Logo on the bar
- Logo in presentation
- Half-page ad in Regal Book
- Ad in eblast or on HBADE social media
- Logo in all event reminder emails

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Regal Awards

GOLD SPONSOR \$2,000

- 2 tickets
- Logo in presentation
- Half-page ad in Regal Book
- Ad in eblast or on HBADE social media
- Logo in final event reminder email

SILVER SPONSOR \$1,500

- 2 tickets
- Logo in presentation
- Half-page ad in Regal Book
- Logo in final event reminder email

AWARD SPONSOR \$1,000

- 2 tickets
- Present an award of your choosing
- Logo in presentation
- Quarter-page ad in Regal Book
- Logo in final event reminder email

BRONZE SPONSOR \$500

- 2 tickets
- Logo in presentation
- Quarter-page ad in Regal Book
- Logo in final event reminder email



Spring Golf

LUNCH SPONSOR \$2,000*

- Logo on event sign
- Logo on cocktail napkins during lunch
- Logo in event reminder emails
- Logo on event registration page
- Logo on signs during lunch
- Ad in eblast or on HBADE social media
- Marketing materials on tables during lunch

BREAKFAST SPONSOR \$1,500*

- Logo on event sign
- Logo in event reminder emails
- Logo on event page
- Logo on signs during breakfast
- Ad in eblast or on HBADE social media

BEER ON COURSE SPONSOR \$1,200*

- Logo in event reminder emails
- Logo on signs on course
- Opportunity to drive around on golf cart to hand out beer to players

GOLF BALL SPONSOR \$1,000 (1 OF 2 AVAILABLE)

- Logo on golf balls
- Logo in event reminder emails

*INDICATES EXCLUSIVE SPONSORSHIP



Spring Golf

HOLE-IN-ONE SPONSOR \$750*

- Logo on designated hole
- Logo in event reminder emails

CLOSEST TO THE PIN, ~~LONGEST DRIVE~~, OR STRAIGHTEST DRIVE SPONSOR \$500 EACH

- Logo on sign by tee hole
- Opportunity to run the contest and speak to players

TENT SPONSOR \$300

- Space at tee hole
- 1 lunch ticket

TEE HOLE SPONSOR \$200

- Logo on sign by tee hole

***INDICATES EXCLUSIVE SPONSORSHIP**



Fall Golf

DINNER SPONSOR \$2,500*

- 4 dinner tickets
- Logo on event sign
- Logo on cocktail napkins
- Logo in event reminder emails
- Logo on event registration page
- Opportunity to welcome attendees at dinner
- Ad in eblast or on HBADE social media

BEER ON COURSE SPONSOR \$2,000*

- 2 dinner tickets
- Logo on signs near coolers
- Opportunity to drive around on golf cart to hand out beer to players
- Logo in event reminder emails
- Logo on event registration page
- Logo at bar during dinner

LUNCH SPONSOR \$1,500

- 2 dinner tickets
- Logo on event sign
- Logo on sticker placed on boxed lunches
- Logo in event reminder emails
- Logo on event registration page

GOLF BALL SPONSOR \$1,000 (1 OF 2 AVAILABLE)

- 2 dinner tickets
- Logo on event sign
- Logo on golf balls
- Logo in event reminder emails
- Logo on event registration page

***INDICATES EXCLUSIVE SPONSORSHIP**



Fall Golf

CRAB MALLET SPONSOR \$1,000 (1 OF 2 AVAILABLE)

- 2 dinner tickets
- Logo on event sign
- Logo in event reminder emails
- Logo on event registration page
- Company name on crab mallets

HOLE-IN-ONE SPONSOR \$750*

- 1 dinner ticket
- Logo on sign next to designated hole
- Logo in event reminder emails

CLOSEST TO THE PIN, LONGEST DRIVE, OR STRAIGHTEST DRIVE SPONSOR \$500 EACH

- Logo on sign by tee hole
- Opportunity to run the contest and speak to players

TENT SPONSOR \$300

- Space at tee hole
- 1 lunch ticket

TEE HOLE SPONSOR \$200

- Logo on sign at tee hole

***INDICATES EXCLUSIVE SPONSORSHIP**



Meet the Builder Networking Breakfast

BREAKFAST SPONSOR \$750*

- 2 tickets
- Logo on welcome sign
- Recognition at event
- Logo in event reminder emails
- eBlast to confirmed builder attendees before and after event
- Logo on event registration page

HONORARY ASSOCIATE SPONSOR \$250

- 1 ticket
- Small advertisement in final event reminder email
- Recognition at event

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Can't decide?

We can help!

If you need help, please reach out to a member of HBADE staff for a conversation about your sponsorship and engagement goals for the year! We would be happy to talk you through your options and come up with a plan that will help you achieve those goals.

To qualify for a discount, your package must include at least two sponsorship choices. Please note that annual membership dues do not qualify as part of a package.

Sponsorships will be reserved on a first come, first served basis. À la carte options will still be available for these events and others throughout the year!

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